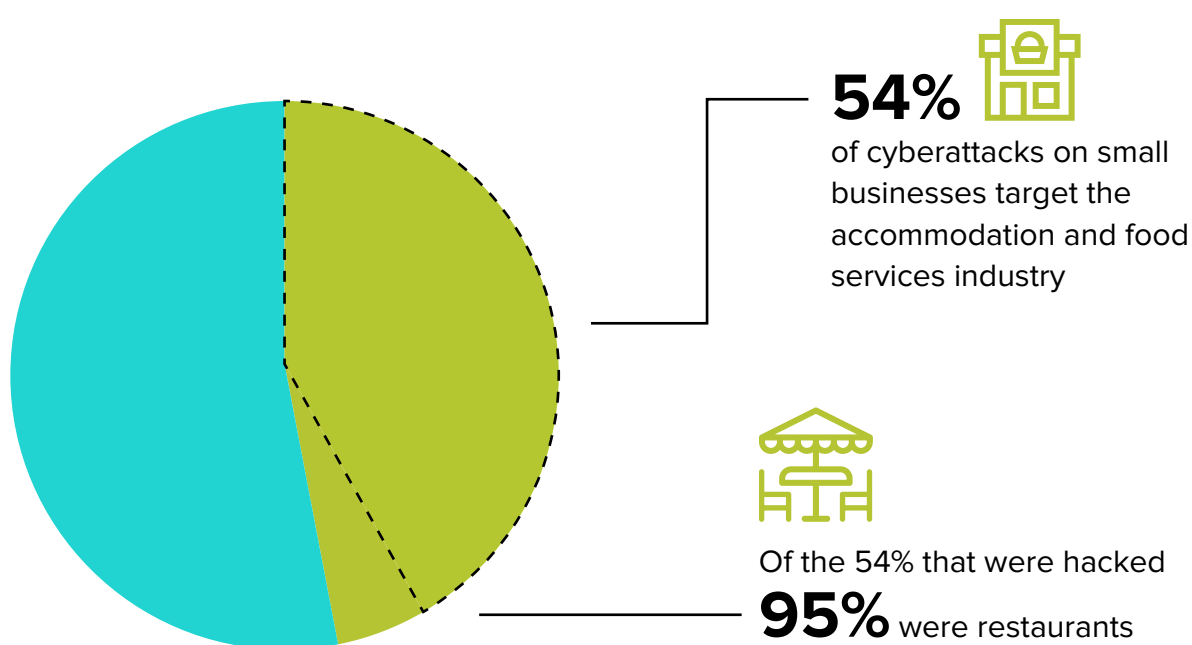


# YOU'VE BEEN HACKED. NOW WHAT?

Unfortunately, The Pain is Just Beginning



If you're a small business, especially a restaurant, it's almost inevitable that at some point, you'll be the target of a cyberattack.



## HERE'S WHAT HAPPENS

This is what you'll have to do or pay when you're attacked

unless you have the right coverage.



### Notify Everyone

The law requires you to notify anyone potentially impacted by a breach. This includes all your customers, employees, vendors – anyone potentially at risk. This takes a lot of time and money.



### Offer Credit Monitoring

As part of the notification process, your restaurant will be required to offer and pay for credit monitoring service for a period of time, based on state law. More money.



### Pay Fines & Fees

You may have fines imposed as a result of not doing enough to protect customer and employee data. Not to mention potential lawsuits.



### And Even More Cost

There's also the cost of reputational damage. How you handle things, dictates how much this area will hurt your bottom line.



Average cost of a stolen record from a single customer, employee or vendor

*IBM Security and Ponemon Institute*



Think of all the customers and employees that have run through your system with a credit card transaction or other personal data.

1000 customers x \$225 = \$225,000

## SUBMIT - QUOTE - BIND ONLINE

Already registered

[Submit Here](#)

New Brokers?

[Register Here](#)

To use our broker portal:

- Go to [www.distinguished.com/site/brokers/](http://www.distinguished.com/site/brokers/).
- Click on 'Launch Broker Portal'.
- Login to quote, bind and issue in real time.

## YOU MIGHT ALSO BE INTERESTED IN

- Hotel Umbrella
- Casino Umbrella
- Resort Umbrella
- Restaurant Umbrella
- Restaurant Package

## CONTACT

For more information contact your sales executive